



Expansion Fund Opportunity

Preschool Promise, Inc. is dedicated to ensuring that all children in Montgomery County have high quality learning experiences in the early years when their brains are developing the fastest and being hard-wired for life. Preschool Promise supports this goal by educating families on the importance of high quality Preschool; partnering with Preschool providers to improve quality; and assisting families in paying for Preschool. Preschool Promise is generously funded by the City of Dayton and Montgomery County.

Purpose of the Expansion Fund

Preschool Promise is eager **to expand the number of high quality Preschool seats for 4-year-olds for families in the City of Dayton.** With that goal in mind, we have created an Expansion Fund to assist organizations that need additional funding to scale up their programs.

Funding is open only to childcare/Preschool providers licensed by the Ohio Department of Job and Family Services that have earned a 5-Star distinction under Ohio's *Step Up to Quality*. Funding must be used for the purpose of creating additional seats for 4-year-olds (children in their last year of Preschool before Kindergarten) in the City of Dayton. Proposals will not be considered for the creation of additional Preschool seats located outside the City of Dayton.

Funding is limited, and Preschool Promise will prioritize awards to programs that can leverage federal and state funding streams, thereby benefitting the largest number of 4-year-old children. We also will give priority to proposals that meet specific current unmet needs including:

- Offering seats in East Dayton where we have a shortage of Preschool seats
- Offering full-day programming, which most parents prefer
- Offering non-traditional hours such as second shift or weekend hours
- Providing transportation
- Identifying creative ways to partner with families such as inviting parents to attend Preschool with their 4-year-olds
- Providing innovative ways of reaching 4-year-olds who have not historically attended Preschool such as providing Preschool in a converted school bus that goes to a high-density housing area four days a week

Providers who meet commitments in the first year of operation will be eligible to apply for continued funding.

Questions?

Please direct communications regarding the Expansion Fund to:

Ashley Marshall, Director of Operations
Preschool Promise, Inc.
4801 Springfield St.
Dayton, OH 45431
Telephone: (937) 236-9965 ext. 2132
Fax: (937) 233-0161
Email: Ashley.Marshall@preschoolpromise.org

Timeline

Requests may be submitted for Expansion Funds at any time. However, it is recommended that requests be submitted by November of the year prior to enrolling children under an expansion proposal. For example, if a program wishes to offer new Preschool seats starting in August 2020, requests should be submitted to Preschool Promise by November 1, 2019. This will allow Preschool Promise to budget for the expansion, as well as provide adequate time for the program to open and fill seats. If an opportunity or need to expand arises during the year, requests are welcome and will be reviewed on a rolling basis and awarded as our budget allows.

Submission Instructions

To request an award from the Expansion Fund, submit your proposal via email to Ashley.Marshall@preschoolpromise.org. You may provide supplemental information by mailing it to:

Preschool Promise, Inc.
ATTN: Ashley Marshall
4801 Springfield St.
Dayton, OH 45431

Proposal Content

Please submit a brief written proposal that includes the following information.

1) Leadership and Community Involvement

a. Organization Profile and Background:

- i. Location – Street address of organization headquarters.
- ii. Local Office – If your organization is not headquartered in the City of Dayton, provide the location of the office nearest to Dayton, Ohio.
- iii. Organization’s Primary Business – State your primary business, the number of years in the Preschool industry, the number of years you have operated a 5-Star program and your number of employees.
- iv. Name and contact information for point person for this proposal.
- v. Legal – State the legal make-up of your organization: sole proprietorship, partnership, corporation, non-profit, etc.
- vi. Lawsuits – Please list all lawsuits you are currently engaged in. Provide any and all suits with the City of Dayton and any other governments or governmental agencies (including but not limited to Federal, State, Local or other municipalities and governmental agencies).

- ##### **b. Leadership Overview:** Briefly describe the qualifications of the leaders for this proposal. Include how long your organization has operated a 5-Star program and the location of the program. Please provide bios or resumes of the personnel who will be primarily

involved in leading your expansion project. Include any pertinent certifications, special training and memberships in professional groups.

- c. **Community Involvement:** Explain your organization's involvement in the City of Dayton and/or early childhood education. Address why your organization is well qualified to expand high quality Preschool seats in Dayton.

2) **Description of Preschool Expansion Proposal:**

- a. Please provide an explanation of how you hope to offer new Preschool seats located in the City of Dayton, including the location of the seats, the number of 4-year-old Preschool seats, hours of the program and a description of any special services. Please note that priority will be given to proposals that:
 - i. Offer seats in East Dayton where we have a shortage of Preschool seats
 - ii. Offer full-day programs, which parents prefer
 - iii. Offer non-traditional hours such as second shift or weekend hours
 - iv. Offer transportation
 - v. Offer creative ways to partner with families such as inviting parents to attend with their children
 - vi. Offer innovative ways of reaching children who have not historically attended Preschool such as providing Preschool in a converted school bus that goes to a high density housing area four days a week
- b. Please describe how you plan to fill your seats with 4-year-old children. Do you currently have a waiting list? Where and how do you anticipate recruiting families? Is there any special situation or rationale supporting how your seats would be filled?
- c. Please describe the timing of when your seats would be available (e.g. August 2019, August 2020, etc.).

- 3) **Cost:** Please provide a detailed budget explaining your request for funding. Differentiate one-time start-up expenses vs. ongoing operational costs. Explain the additional funding you plan to leverage. We anticipate entertaining funding requests that would support expansion services in the range of \$1,000-\$6,000 per child per year. Preschool Promise has limited funds and cannot **totally** fund new seats.

Important Legalities

Preschool Promise, Inc. reserves the right to reject or accept proposals at its sole discretion. Finalists may be invited to make presentations and participate in a question-and-answer session with Preschool Promise staff. Preschool Promise does not guarantee that any funding or contract will be awarded as a result of this opportunity, nor does it guarantee that an organization will receive any funding if it submits a proposal in accordance with this description. The receipt of any funding will be conditioned on additional requirements set forth by Preschool Promise, including, but not limited to, the signing and execution of final written documentation set forth by Preschool Promise for the award of funds pursuant to this opportunity.

Thank you for your interest in expanding high quality Preschool options for Dayton families. We're excited to hear your ideas about making Preschool more accessible to families and children!