

preschool PROMISE

Quarterly
Highlights
December 2018



This year's class of more than 1,300 Preschool Promise children are learning to love school! Nearly 2/3 of families are participating in Star Attendance, earning a \$25 stipend every month their child has a 90% or better attendance rate.

How we're doing on the 3 pillars of the Preschool Promise

EDUCATING THE COMMUNITY:

- Now in its second year, the Preschool Promise Parent Ambassador program has **11 Parent Ambassadors, representing 10 programs.**
- Preschool Promise challenged other Ohio Preschool Initiatives to join the Baby Shark Challenge as a fun way to spread the word about the importance of early learning. Our Baby Shark video had **more than 12,000 views** on Facebook!
- Preschool Promise spoke at the United Rehabilitation Services Telethon.
- Greater Dayton Premier Management invited Preschool Promise to join with it at DATV to produce a spot highlighting our partnership.

What Preschool Promise families say:

My son loves his Preschool Promise school. He loves the environment.

EXPANDING QUALITY:

- **More than 250** Preschool Promise administrators and teachers are enrolled in at least 1 of 5 nine-month-long Professional Learning Communities to improve their skills; this represents **more than half** of the staff in Preschool Promise classrooms.
- **Almost 150** teachers and community leaders and partners have taken training in recognizing and eliminating implicit bias.
- **All Preschool Promise staff and Dayton Public Preschool teachers** and assistant teachers attended implicit bias training.
- In response to data showing that boys are not making sufficient gains in Preschool, we partnered with the authors of *Wired to Move* to create a new PLC around making classrooms more boy-friendly. We're also providing teacher workshops on the topic.
- **Over 1,800 hours** of coaching were provided to childcare providers in their classroom to improve teaching practices.
- Between August and December 2018, **6 Preschools** increased their Star Rating under Ohio's *Step Up to Quality* initiative.

ASSISTING FAMILIES:

- We're making it easier for families to join Preschool Promise by continuing to improve our online application.
- We're working with a team of teachers to create parent-friendly attendance materials that are customized for different types of Preschool programs.
- Our public school partners are distributing Preschool Promise applications in their enrollment packets.

WHAT WE'RE LEARNING:

- Families prefer communications via text.
- Families love receiving our thrice-weekly Ready4Kindergarten text message tips.
- Our monthly postcards with tips on how to keep children learning at home are a hit.
- Preschool Promise young learners are excited to get a birthday card from us, complete with a pass to the Boonshoft Museum of Discovery and other freebies.

What Preschool Promise families say:

My Preschool Promise experience is perfect.

I think the Star Attendance program is amazing.



Thank you for your generous support of the Preschool Promise!

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