

Quarterly Highlights January 2017



In November, Daytonians overwhelmingly approved Issue 9, a 1/4% increase in the City's income tax, which will allow the Preschool Promise to expand citywide in 2017-18! Dayton has the largest concentration of preschoolers in our County and the largest number of high-need children.

We are exceeding our 2016-17 Goal of serving more than 600 children in Preschool Promise programs that are dedicated to providing high quality instruction. More than 800 children are enrolled in preschools that are receiving help to continuously improve.

The City of Dayton and Montgomery County have appointed five trustees to Preschool Promise, Inc., a 501(c)(3) that was created to manage the Dayton-wide expansion of the Preschool Promise. A Preschool Promise parent is an ex-officio member.

Here are more highlights around ensuring that every 4-year-old can attend an affordable, high quality preschool.

How we're doing on the 3 pillars of the Preschool Promise

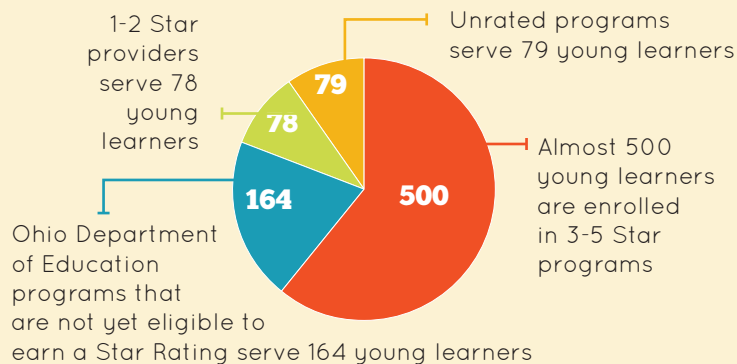
EDUCATING THE COMMUNITY:

- The Preschool Promise team helped to educate the community about Issue 9's impact on families and young children prior to Dayton's resounding win.
- A detailed, high-touch marketing plan for 2017 is being created.
- A Parent Advisory Board launched in January to ensure that parents have a strong voice in shaping the Preschool Promise.
- The Urban League, East End Community Services and the Wesley Community Center helped to spread the word by hosting community forums about the Preschool Promise.
- Preschool Promise staff were interviewed by print and television media on multiple occasions.

EXPANDING QUALITY:

- All Preschool Promise providers are meeting monthly to learn how to improve their quality, and each program is receiving 12-15 hours per month in individualized coaching.
- All unrated Preschool Promise programs are on track to apply for their Star Rating by August, 2017. A northwest Dayton program recently earned a 4 Star Rating.

- More than 800 4-year-olds are enrolled in 24 participating Preschool Promise programs at 36 sites.



- Preschool Promise is providing top-notch training.
 - 8 Preschool Promise teachers and administrators received training in the nationally-recognized CLASS assessment that measures the quality of teacher-child interactions.
 - Every Preschool Promise program has received professional "Conscious Discipline" training. More than 130 directors and teachers came together to learn about this proven framework for creating a positive classroom climate.
 - The Preschool Promise leadership team and coaches are receiving "implicit bias" training to ensure that Preschool Promise practices and policies support equity for all.

ASSISTING FAMILIES:

- **167 families are receiving tuition assistance** to help pay for high quality preschool.
- **We are improving the application process for parents** and creating simpler, more parent-friendly forms.
- **Children will begin enrolling** in the 2017-2018 Preschool Promise in Spring 2017.

WHAT WE'RE LEARNING:

- **Families' first consideration when choosing a preschool is convenience.**
We have to improve their access to convenient options, while also creating consumer-demand for quality programs.
- **Tuition assistance is not a Preschool Promise "selling point"** in the City of Dayton where many low-income families are entitled to send their child to a free Head Start program or to a free Dayton Public Schools preschool. Still other families receive publicly subsidized childcare, making tuition assistance less important. Our Preschool Promise education campaign must be built around how children benefit now - and into the future - by attending a quality preschool.
- **Promoting quality and continuous improvement** requires instituting opportunities to do deep dives into particular aspects of programming. Learning communities where groups of providers learn together speeds and reinforces that work.



**Thank you for your
generous support
of the 2016-17
Preschool Promise
Demonstration!**

Help us reach 6,500 pledges!

**That's 1 pledge for each of the 6,500 Montgomery County
children who start kindergarten every year**

Current count: more than 2,500!