

2026

Sponsorship Opportunities

preschool
★ ★ ★ ★ ★
PROMISE

because the first 5 years matter



Readiness Summit

WHO: This event is for leaders in Montgomery County, including: school district superintendents, principals, teachers, child care administrators, after-school program leaders, nonprofit leaders, business leaders, faith leaders, foundation leaders, elected officials and state leaders.

WHAT: The summit is designed to equip, inspire and motivate our leaders to work together to improve young children's success in school and life.

WHEN: Friday, March 6 • 2026



600+
attendees
in 2025

30,000
social
impressions

775 avg.
annual
webpage
visits

Benefit Options:

PRE-EVENT RECOGNITION

- Included in press release
- Recognition on social media
- Recognition on event webpage
- Logo/Link inclusion in all event email communications

AT-EVENT RECOGNITION

- Presenting Sponsor speaking opportunity
- Keynote Speaker sponsor
- Breakout Program sponsor
- Table/seats reserved
- On-stage recognition & logo
- Logo (or name) on event signs
- Logo (or name) on event's print & digital materials

Gold
\$7,500



Full table reserved



Silver
\$5,000



Full table reserved



Bronze
\$2,500



Half table reserved



Supporting
\$1,000



2 seats reserved



Name only



Name only



To Make Your Commitment: Please Email Invest@PreschoolPromise.org

IG/PPromiseMC

f/PreschoolPromiseMC

d/PreschoolPromise

X/PPromiseMC

YT /MC Preschool Promise

Sponsor Levels



Readiness Summit

**preschool
PROMISE**

Gold \$7,500

- Presenting Sponsor speaking opportunity
- On-stage recognition & logo
- Full table reserved
- Included in press release
- Logo on all signs, print & digital materials
- Recognition on social media, event webpage, & inclusion in event emails

Silver \$5,000

- Keynote Speaker sponsor
- On-stage recognition & logo
- Full table reserved
- Logo on all signs, print & digital materials
- Recognition on social media, event webpage, & inclusion in event emails

Bronze \$2,500

- Breakout Program Sponsor logo designation
- Half table reserved
- Logo on all signs, print & digital materials
- Recognition on social media, event webpage, & inclusion in event emails

Supporting \$1,000

- 2 seats reserved
- Name (only) on all signs, print & digital materials
- Recognition on event webpage, & inclusion in event emails



Excellence in Early Education

Gold \$3,000

- 2 complimentary tickets to participate in the event
- On-stage recognition
- Branding on Teacher Appreciation gifts
- Logo on all signs, print & digital materials
- Recognition on social media, event webpage, & inclusion in event emails

Silver \$2,000

- 2 complimentary tickets to participate in the event
- Logo on all signs, print & digital materials
- Recognition on social media, event webpage, & inclusion in event emails

Bronze \$1,500

- Logo on all signs, print & digital materials
- Recognition on social media, event webpage, & inclusion in event emails
- Recognition as sponsor for pre-chosen experience (ie: an ice-breaker game)

Supporting \$500

- Name (only) on all signs, print & digital materials
- Recognition on event webpage, & inclusion in event emails



Annual Luncheon

Gold \$5,000

- On-stage recognition & program dedication
- Full table reserved
- Logo on all signs, print & digital materials
- Recognition on social media, event webpage, & inclusion in event emails

Silver \$3,000

- On-stage recognition & logo
- Full table reserved
- Logo on all signs, print & digital materials
- Recognition on social media, event webpage, & inclusion in event emails

Bronze \$1,500

- Full table reserved
- Logo on all signs, print & digital materials
- Recognition on social media, event webpage, & inclusion in event emails

Supporting \$500

- 2 seats reserved
- Name (only) on all signs, print & digital materials
- Recognition on event webpage, & inclusion in event emails

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